

Station WOTV-TV GRAND RAPIDS/KALAMAZ

Advertiser () .PESTKA FOR CONGRESS

Product Political

Estimate# 2332

Buyer Nathaniel Kronisch

Phone#

Fax#

Agency () BUYING TIME

650 MASSACHUSETTS AVE,N.W., SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 363/365/2332

Flight Dates 09/19/2012 - 09/25/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	6A-7A	NEWS 8 DAYBREAK	:30	\$15.00	09/19-09/19	0	0	0	\$0.00	
	2	TH	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/20-09/20	1	1	1	\$30.00	
	3	F	6A-7A	NEWS 8 DAYBREAK	:30	\$15.00	09/21-09/21	0	0	0	\$0.00	
	4	M	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/24-09/24	1	1	1	\$30.00	
	5	TU	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/25-09/25	1	1	1	\$30.00	
	6	W	7A-9A	GMA	:30	\$25.00	09/19-09/19	0	0	0	\$0.00	
	7	TH	7A-9A	GMA	:30	\$50.00	09/20-09/20	1	1	1	\$50.00	
	8	F	7A-9A	GMA	:30	\$50.00	09/21-09/21	1	1	1	\$50.00	
	9	M	7A-9A	GMA	:30	\$50.00	09/24-09/24	1	1	1	\$50.00	
	10	TU	7A-9A	GMA	:30	\$25.00	09/25-09/25	0	0	0	\$0.00	
	11	W	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	09/19-09/19	1	1	1	\$75.00	
	12	TH	6P-630P	NEWS 8 AT 6PM	:30	\$25.00	09/20-09/20	0	0	0	\$0.00	
	13	F	6P-630P	NEWS 8 AT 6PM	:30	\$25.00	09/21-09/21	0	0	0	\$0.00	
	14	M	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	09/24-09/24	1	1	1	\$75.00	

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Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	TU	6P-630P	NEWS 8 AT 6PM	:30	\$25.00	09/25-09/25	0	0	0	\$0.00	
	16	M	8P-10P	DANCING W/ STARS	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
	17	W	9P-10P	MODERN FAM/NEIGHBORS	:30	\$400.00	09/19-09/19	0	0	0	\$0.00	
	18	SA	8A-9A	GOOD MORNING AMERICA	:30	\$50.00	09/22-09/22	1	1	1	\$50.00	
	19	SA	6P-630P	SATURDAY 6P NEWS	:30	\$50.00	09/22-09/22	0	0	0	\$0.00	
	20	SU	8A-9A	GOOD MORING AMERICA	:30	\$50.00	09/23-09/23	1	1	1	\$50.00	
	21	SU	9A-10A	THIS WEEK	:30	\$75.00	09/23-09/23	1	1	1	\$75.00	
	22	SU	6P-630P	SUNDAY 6P NEWS	:30	\$100.00	09/23-09/23	1	1	1	\$100.00	
	23	SU	630P-7P	SUNDAY 6P NEWS	:30	\$75.00	09/23-09/23	1	1	1	\$75.00	
	24	F	9A-10A		:30	\$20.00	09/21-09/21	1	1	1	\$20.00	
			Buyline Comment: TRISH GODDARD									
	25	M	4P-5P		:30	\$25.00	09/24-09/24	1	1	1	\$25.00	
			Buyline Comment: DOCTORS									

---REPORT TOTALS---

Report Totals: 16 / \$1,285.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$1,285.00

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Sales Totals: 16 / \$1,285.00
Station Totals: 16 / \$1,285.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$132,474	CATV	0%	WOOD	41%	WOTV	0%	WWMT	30%	WXMI	10%
		WXSP	0%	WZPX	0%	WZZM	16%				

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE